Reference Designation   <u>**U.S. PATENT DOCUMENTS**</u>

Examiner Initial	Document Number	Date	Name	Class	Subclass	Filing Date if Appropriate
_____AAA	20030074301	4/17/03		705	37	
_____ABA	20030046251	3/6/03		705	400	
_____ACA	20030004595	1/2/03		700	97	
_____ADA	20020194192	12/19/02		707	104.1	
_____AEA	20020184111	12/5/02		705	26	
_____AFA	20020111863	8/15/02		705	14	
_____AGA	20020107728	8/8/02		705	14	
_____AHA	20020059253	5/16/02		707	10	
_____AIA	20020156700	10/24/02		705	26	
_____AJA	20020138285	9/26/02		705	1	
_____AKA	20020082923	6/27/02		705	14	
_____ALA	6,202,062	3/13/02		707	3	

<u>**FOREIGN PATENT DOCUMENTS**</u>

Examiner Initial	Document Number	Date	Country	Class	Subclass	Translation Yes No
_____AMA						
_____ANA						

<u>**OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)**</u>

Examiner
Initial

_____AOA   Albazz, L. et al., "System and Method for Generating a Filtered Product List from a Master Product List in a Contract."

_____APA   Hill, P. et al., "Multiple Views of Product Information," *Technical Disclosure Bulletin*, Vol. 39, No. 2, 02-96, pp. 17-24.

_____AQA   Lee, J. et al., "Analytical Product Selection Using A Highly-Dense Interface for Online Product Catalogs," pp. 1-22.

_____ARA   E-commerce Solutions, May 2001, "Effective Content Management with IBM WebSphere Catalog Manager," pp. 1-15.

_____ASA   Jain, V. et al., "Targeting Customers"

_____ATA   Liang, L. et al., "Autofoldering Process in Content Management"

_____AUA   Masaharu Ohuchi, "Personalized Direct Mail Catalog," RD n 446, 06-2001, 139 pp.

_____AVA   OC OmniChoice Solutions, "Proactively Retain Your Customers: The Retention Optimizer," 2 pp.

Examiner: /Yogesh Garg/	Date Considered: 05/26/2008

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /Y.G./